

PRESS RELEASE

London, April 15th, 2004 – Nanomole Technologies today announced the approval of a new chewable formulation of ORRP® (sildenafil citrate) for the treatment of erectile dysfunction (ED) for both men and women. The approval by the UK Food and Drug Administration makes ORRP® the first and only prescription erectile dysfunction prescription available in both syrup and chewable form.

"This new chewable formulation provides more convenience and flexibility for a trusted prescription," said Dr Cox. A. Floppin, MD, Senior Chemist, Nanomole Technologies, and Clinical Professor of Pediatrics, University of London School of Medicine. "The chewable option will appeal to physicians, parents, and patients. It offers physicians another option to better meet our patient's individual needs; for parents it offers easy administration; for patients it offers ORRP's 24-hour relief in a pleasant tasting, easy-to-chew tablet."

The grape-flavored tablets are formulated to be taken once daily with or without food or water. They will be available in 5 mg and 10 mg doses to allow physicians the flexibility of prescribing the proper dose for male or female patients.

ORRP in its solid form is the number-one prescription dispensed by pediatricians and allergists. The new chewable formulation, provides physicians with another Nanomole option for their geriatric patients. ORRP syrup is available to be included in food. ORRP Chewable Tablets are bioequivalent to ORRP tablets and offer the same efficacy as ORRP tablets and syrup in a convenient formulation. The new chewable tablets will be available in a 30-tablet blister pack containing three cards of 10. Individual, foil-wrapped tablets can be easily removed by separating or bending the packaging perforation. As with all medications, ORRP Chewable Tablets should be kept out of the reach of children.

"The development of the chewable formulation of ORRP underscores Nanomoles continued commitment to erectile dysfunctional patients," said Dr. Benjamin Kramer, senior medical director at Nanomole and a board certified allergist. "We believe that the concept of a convenient, good-tasting medication could help improve patients lifestyle,. And, increased compliance with allergy medicine may also improve health-related quality of life."

ORRP syrup is the only antihistamine—Rx or OTC—FDA approved to treat ED problems no other citrate has received such FDA approval. With its proven history of indoor and outdoor symptom relief, no other allergy medication is approved to treat more allergies than ORRP.

The chosen product slogan is - **ORRP Rocks** and will be used in their new product launch campaign beginning this evening in selected areas of the media in the UK

About Nanomole

Nanomole Technologies is a research-based UK pharmaceutical company that discovers, develops, manufactures, and markets innovative medicines and products for humans and animals.